

2013

Unconventional Resource Guidebook + Directory

AD CLOSE DATE:
June 19, 2013

MATERIAL DUE DATE:
June 21, 2013

ISSUE DATE:
August 2013

Our second annual *Unconventional Resource Guidebook + Directory* is your one-stop source for information and contacts related to the rapidly growing unconventional sector.

Providing a balance between the technical and the practical, we showcase the latest innovations and technologies being used throughout Canada while discussing the challenges and opportunities of this increasingly important sector and its contributions to the future energy mix.

Topics covered will include:

- Discussion of current and future production in Canada
- Project profiles
- Future challenges and opportunities facing the industry
- Emerging technologies

PRINT DISTRIBUTION

The *Unconventional Resource Guidebook + Directory* will be available in a high-quality, full-colour, perfect-bound print publication, with a print run of 10,000 copies and inclusion to the paid circulation of *Oilweek* and *Oilsands Review*.

This high-quality book will also be distributed in the following ways:

GOVERNMENT & INSTITUTIONAL

- Distribution through the Government of Alberta to its trade offices, embassies and consulates worldwide

INDUSTRY ASSOCIATIONS

- Distribution through the Canadian Society of Unconventional Resources to its members

TRADE SHOWS & CONFERENCES

- This publication will be available for distribution at the various trade shows JuneWarren-Nickle's Energy Group will attend in 2013

DIGITAL DISTRIBUTION

This guidebook will also be accessible online via a downloadable PDF and an interactive digital edition.

ADVERTISING RATES

REGULAR ADVERTISING	1x
Double page	\$ 11,010
Full page	6,390
1/2 v or h	3,890
1/4 v	2,310
COVERS	1x
Outside back	\$ 9,200
Inside front	8,590
Inside back	8,590
Gatefold	14,370

For a 20% surcharge, you can guarantee one of a selection of available positions. For details on guaranteed placement requests, please contact your sales representative.

FOR MORE INFORMATION, CONTACT:

Edmonton Office

220-9303 34 Avenue NW
Edmonton, AB T6E 5W8

Tel: 780.944.9333

Fax: 780.944.9500

Toll Free: 1.800.563.2946

Calgary Office

2nd Flr-816 55 Avenue NE
Calgary, AB T2E 6Y4

Tel: 403.209.3500

Fax: 403.245.8666

Toll Free: 1.800.387.2446